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[Vendor SEO Suite Addon]

This all-in-one Vendor SEO solution reduces search optimization, workload and dramatically improves the online visibility of CedCommerce Marketplace-based shops.

Vendor SEO Suite Addon

User Manual

Version – 0.0.1

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Overview

This all-in-one Vendor SEO solution reduces search optimization, workload and dramatically improves the online visibility of CedCommerce Marketplace-based shops. It is an admin related module and has got nothing to do with frontend. It helps the site owner to change the URLs according to his needs by allowing him to specify his own URLs by editing the default URLs being used, but custom URLs should not be any random URLs, they should be proper URLs maintaining the standard.

A special feature of this addon is that it also displays suggested URLs also called **Nice URLs (Request Path)** in this case which help the user to have a reference of what kind of custom URLs should be given.

Key Features:

1. **SEO friendly:** URL of vendor-related pages can be changed from the admin panel.
2. **Sub domain mapping:** vendor panel can be mapped at the sub domain of the site.

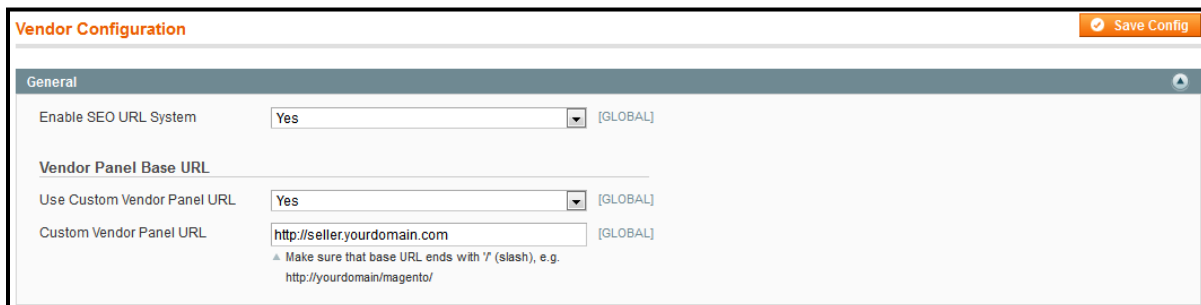
For Example:

1. If your domain is <http://www.yourdomain.com> then vendor panel can be mapped at a sub-domain like <http://seller.yourdomain.com> or <http://vendor.yourdomain.com>
2. Sub domain prefix can be decided by the admin from the admin panel.

Configuration Settings

The configuration settings can be opened from **CsMarketplace > Vendor Configuration** in the menu section.

i. Enable SEO URL System



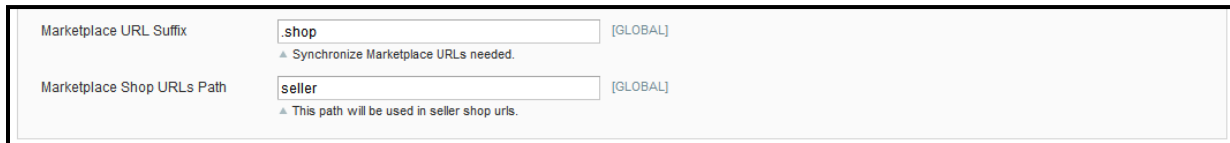
The screenshot shows the 'Vendor Configuration' admin panel. At the top right, there is a 'Save Config' button. The 'General' tab is active, showing the following settings:

- Enable SEO URL System:** A dropdown menu set to 'Yes' with a '[GLOBAL]' label.
- Vendor Panel Base URL:** A section header.
- Use Custom Vendor Panel URL:** A dropdown menu set to 'Yes' with a '[GLOBAL]' label.
- Custom Vendor Panel URL:** A text input field containing 'http://seller.yourdomain.com' with a '[GLOBAL]' label. Below it is a note: '▲ Make sure that base URL ends with "/" (slash), e.g. http://yourdomain/magento/'.

Locate the “Enable SEO URL System” field and set it to Yes to display SEO related options in the admin panel. If you would like to provide a sub-domain to your sellers then you can select Yes in the “Use Custom Vendor Panel URL” field and thereafter provide a sub-domain URL as per your wish in the “Custom Vendor Panel URL” field.

Note: This sub-domain feature will work only in case you have a sub-domain of your site. This feature can be provided as a **service** only as it demands some customization like creating a sub-domain at your site, mapping it to the site and the vendor panel by adding certain pieces of code in some files. For this, we need your cPanel details alongwith your store URL, admin panel login details and ftp details. You will also have to create a ticket on our website at <http://support.cedcommerce.com/> with all the details mentioned over here. Then our developers will do it for you as soon as possible.

ii. Vendor Shop Page URLs



Marketplace URL Suffix	<input type="text" value=".shop"/>	[GLOBAL]
	▲ Synchronize Marketplace URLs needed.	
Marketplace Shop URLs Path	<input type="text" value="seller"/>	[GLOBAL]
	▲ This path will be used in seller shop urls.	

In order to change the URL of Vendor Shop page navigate to “SEO Information (CsMarketplace Page)” tab and specify the suffix in the “Marketplace URL Suffix” field and URL-key for Vendor Shop page. The suffix can be anything like .shop, .html, .php, etc. but it should be valid.

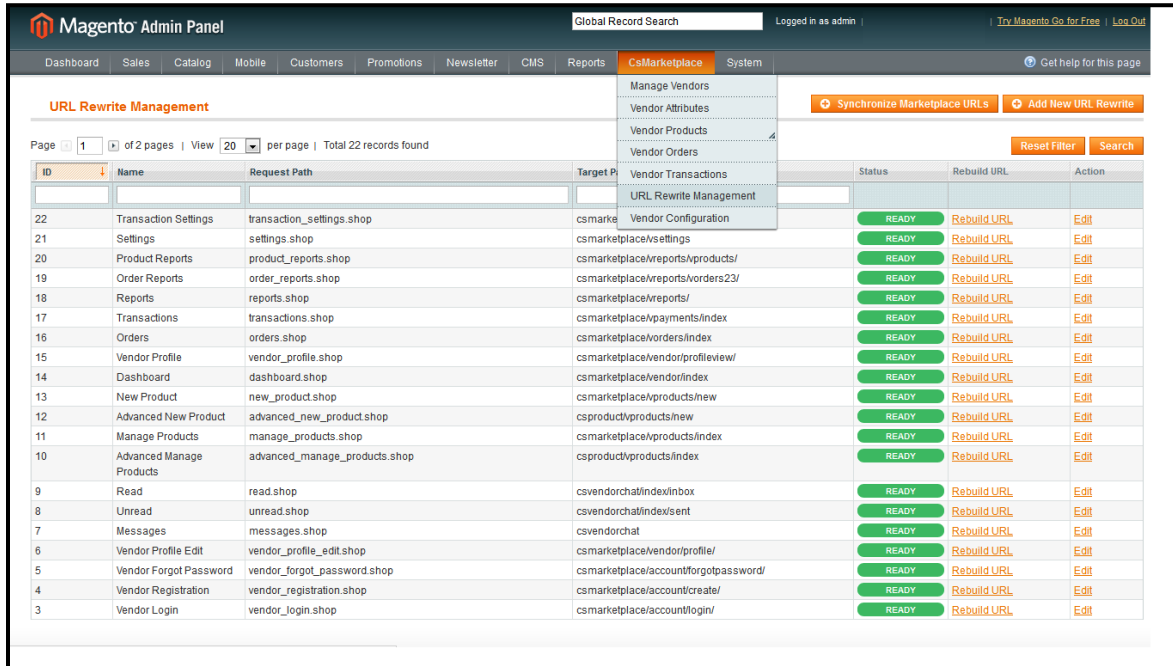
So now if the URL for Vendor Shop page (**Vendor Panel > Go to Shop** in the left side menu) was <http://demo.cedcommerce.com/magento/marketplace-addons/index.php/vendor-shop/watsons.html> then after changing it would become like this <http://demo.cedcommerce.com/magento/marketplace-addons/index.php/seller/watsons.shop> if suffix is “.shop” and URL path is “seller” as shown in the above screenshot.

Whenever the shop URL is changed it gets directly reflected in the frontend URL but in order to change vendor panel URLs, synchronization has to be performed every-time the change is done otherwise the changes won’t be reflected at frontend.

After making all the necessary changes in the Configuration settings click on the “Save Config” button to save the changes made in the system.

URL Rewrite Management

This section allows the admin to change the URLs. To open this section, select **CsMarketplace > URL Rewrite Management** option from the menu section. Following page will appear:-



ID	Name	Request Path	Target P	Status	Rebuild URL	Action
22	Transaction Settings	transaction_settings.shop	csmarke Vendor Configuration	READY	Rebuild URL	Edit
21	Settings	settings.shop	csmarketplace/settings	READY	Rebuild URL	Edit
20	Product Reports	product_reports.shop	csmarketplace/reports/vproducts/	READY	Rebuild URL	Edit
19	Order Reports	order_reports.shop	csmarketplace/reports/vorders23/	READY	Rebuild URL	Edit
18	Reports	reports.shop	csmarketplace/reports/	READY	Rebuild URL	Edit
17	Transactions	transactions.shop	csmarketplace/payments/index	READY	Rebuild URL	Edit
16	Orders	orders.shop	csmarketplace/vorders/index	READY	Rebuild URL	Edit
15	Vendor Profile	vendor_profile.shop	csmarketplace/vendor/profileview/	READY	Rebuild URL	Edit
14	Dashboard	dashboard.shop	csmarketplace/vendor/index	READY	Rebuild URL	Edit
13	New Product	new_product.shop	csmarketplace/vproducts/new	READY	Rebuild URL	Edit
12	Advanced New Product	advanced_new_product.shop	csproduct/vproducts/new	READY	Rebuild URL	Edit
11	Manage Products	manage_products.shop	csmarketplace/vproducts/index	READY	Rebuild URL	Edit
10	Advanced Manage Products	advanced_manage_products.shop	csproduct/vproducts/index	READY	Rebuild URL	Edit
9	Read	read.shop	csvendorchat/index/inbox	READY	Rebuild URL	Edit
8	Unread	unread.shop	csvendorchat/index/sent	READY	Rebuild URL	Edit
7	Messages	messages.shop	csvendorchat	READY	Rebuild URL	Edit
6	Vendor Profile Edit	vendor_profile_edit.shop	csmarketplace/vendor/profile/	READY	Rebuild URL	Edit
5	Vendor Forgot Password	vendor_forgot_password.shop	csmarketplace/account/forgotpassword/	READY	Rebuild URL	Edit
4	Vendor Registration	vendor_registration.shop	csmarketplace/account/create/	READY	Rebuild URL	Edit
3	Vendor Login	vendor_login.shop	csmarketplace/account/login/	READY	Rebuild URL	Edit

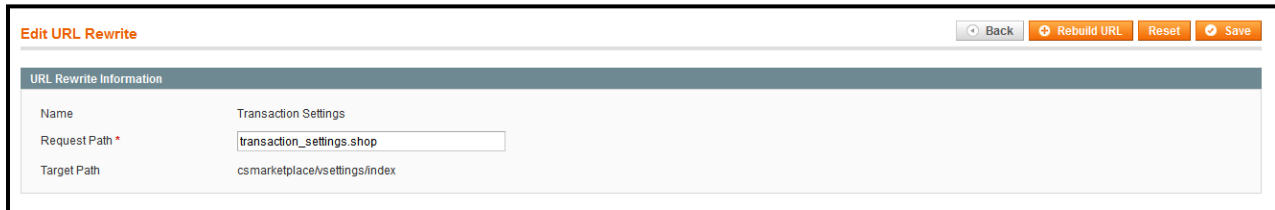
This table displays the “Request Path” (a suggestion how the custom paths should be given) with its respective “Target Path” (the actual path where the request path should be forwarded), the “Status” (whether rebuilding is required or not), option for “Rebuilding” and “Edit” action.

Synchronize Marketplace URLs

To synchronize the URLs click the “Synchronize Marketplace URLs” button present just above the grid on CsMarketplace > URL Rewrite Management page.

“Synchronize Marketplace URLs” helps in updating the entire rewrite table including both the rewrite tables i.e. our rewrite table as well as core rewrite table. All the URLs listed in the grid will get updated or synchronized with the main rewrite table.

Add/Edit a URL Rewrite



URL Rewrite Information	
Name	Transaction Settings
Request Path *	<input type="text" value="transaction_settings.shop"/>
Target Path	csmarketplace/vsettings/index

To add a URL Rewrite click on the “Add New URL Rewrite” button and to edit any URL Rewrite click on the “Edit” link of that particular URL Rewrite that has to be edited.

In the “Name” field provide the name of the URL Rewrite, in the “Request Path” provide your custom request path that should appear for a particular URL. “Target Path” shows the redirect path for a particular request. This field remains un-editable for security reasons.

Rebuild a URL

To rebuild a URL either click on the respective “Rebuild” link for any particular URL or edit a URL Rewrite and click “Rebuild URL” button. Rebuilding updates the URL in the core URL Rewrite table. This functionality creates an entry of the URL Rewrite in the core Rewrite table.

If a particular URL is not found in the core URL Rewrite table then a red color Notification appears in the “Status” column on the URL Rewrite Management page indicating that Rebuilding is required. A Notification Message appears in the admin panel Notification area as well regarding the Rebuilding of the URLs. Thereafter, that specific URL can be Rebuild so as to create its entry in the main/core (default) URL Rewrite table. A screenshot given below depicts the same.

Dashboard Sales Catalog Customers Promotions Newsletter CMS **CsMarketplace** Reports System [Get help for this page](#)

Latest Message: Vendor SEO Suite Addon By CedCommerce version 0.0.1 now available [Read details](#) You have 3 critical, 3 major, 10 minor and 8 notice unread message(s) [Go to messages inbox](#)

One or more of the indexes are not up to date: Catalog URL Rewrites, Product Flat Data, Category Flat Data, Category Products. Click here to go to [Index Management](#) and rebuild required indexes.

Approval Request for Vendor Product(s). Approve Vendor Product(s) from [Vendor Pending Products](#).

Marketplace URLs not up to date. Click here to go to [CsMarketplace >> URL Rewrite Management](#) and rebuild required URLs.

URL Rewrite Management [Synchronize Marketplace URLs](#) [Add New URL Rewrite](#)

Page 2 of 3 pages | View 20 per page | Total 48 records found [Reset Filter](#) [Search](#)

ID	Name	Request Path	Target Path	Status	Rebuild URL	Action
28	Add Product	add_product.html	csmultiseller/product/new	REBUILD REQUIRED	Rebuild URL	Edit
27	Select and Sell	select_and_sell.html	csmultiseller/product/	READY	Rebuild URL	Edit
26	Product Reports	product_reports.html	csmarketplace/reports/vproducts	READY	Rebuild URL	Edit
25	Reports	reports.html	csmarketplace/reports/	READY	Rebuild URL	Edit
24	Shopify Integration	shopify_integration.html	csshopyify/integration/index	READY	Rebuild URL	Edit
23	Manage Credit Memo	manage_credit_memo.html	csorder/creditmemo/index	READY	Rebuild URL	Edit
22	Manage Shipment	manage_shipment.html	csorder/shipment/index	READY	Rebuild URL	Edit
21	Manage Invoice	manage_invoice.html	csorder/invoice/index	READY	Rebuild URL	Edit
20	Manage Orders	manage_orders.html	csorder/vorders/index	READY	Rebuild URL	Edit
19	Mass ImportExport	mass_importexport.html	csmassimportexport/profile/index	READY	Rebuild URL	Edit
18	Vendor Product Attribute	vendor_product_attribute.html	csvendorproductattribute/attribute/index	READY	Rebuild URL	Edit
17	Vacation Setting	vacation_setting.html	csvendorvacation/vacation/setting	READY	Rebuild URL	Edit
16	Transaction Settings	transaction_settings.html	csmarketplace/vsettings/index	READY	Rebuild URL	Edit
15	Order Reports	order_reports.html	csmarketplace/reports/vorders	READY	Rebuild URL	Edit
14	Transactions	transactions.html	csmarketplace/vpayments/index	READY	Rebuild URL	Edit
13	Orders	orders.html	csmarketplace/vorders/index	READY	Rebuild URL	Edit
12	Manage Products	manage_products.html	csmarketplace/vproducts/index	READY	Rebuild URL	Edit
11	Advanced Manage Products	advanced_manage_products.html	csproduct/vproducts/index	READY	Rebuild URL	Edit
10	New Product	new_product.html	csmarketplace/vproducts/new	READY	Rebuild URL	Edit

Support

If you need support or have questions directly related to Vendor Free Shipping Addon, please use our Online Message Form to contact our support team or send us an email at support@cedcommerce.com

Best Regards,
CedCommerce Team